



## 5-Star Business Opportunity Metros

All Ratings are Percentiles, with 99 being highest & 1 being lowest

Rank	Overall Rating	Metropolitan Statistical Area	Public Schools	Quality of Life	College Educated Workers	Logistics Infrastructure	Healthcare Costs	Taxes & Govt. Spending	Reputation Among Site Consultants
1	99	Austin-Round Rock, Texas	80	85	91	83	32	99	97
2	99	Minneapolis-St. Paul-Bloomington, Minn.-Wis.	76	83	94	99	96	50	86
3	99	Raleigh-Cary, N.C.	91	93	93	72	88	75	99
4	99	Washington-Arlington-Alexandria, D.C.-Md.-Va.-W.Va.	88	80	99	94	51	47	82
5	99	Kansas City, Mo.-Kan.	77	78	76	99	95	56	96
6	98	Richmond, Va.	78	75	85	87	72	61	98
7	98	Pittsburgh, Pa.	78	89	87	94	99	30	90
8	98	Omaha-Council Bluffs, Neb.-Iowa	68	91	85	85	92	71	83
9	98	Fargo, N.D.-Minn.	85	99	80	72	93	65	85
10	97	Seattle-Tacoma-Bellevue, Wash.	73	60	97	97	20	70	91
11	97	Knoxville, Tenn.	54	72	81	85	65	92	98
12	97	Columbia, Mo.	97	99	95	62	95	65	45
13	96	Dallas-Fort Worth-Arlington, Texas	56	58	78	99	32	99	99
14	96	Madison, Wis.	99	97	98	77	84	24	59
15	96	Huntsville, Ala.	69	83	85	73	77	59	95
16	96	Houston-Baytown-Sugar Land, Texas	46	52	86	99	32	99	89
17	95	Virginia Beach-Norfolk-Newport News, Va.-N.C.	68	61	78	92	68	59	90
18	95	Nashville-Davidson-Murfreesboro, Tenn.	35	46	84	93	65	92	98
19	95	Portland-Vancouver-Beaverton, Ore.-Wash.	81	73	92	91	11	44	86
20	94	Des Moines, Iowa	89	94	52	82	74	67	87
21	94	Tallahassee, Fla.	75	77	90	49	40	87	88
22	94	Phoenix-Mesa-Scottsdale, Ariz.	84	54	70	83	14	82	99
23	94	St. Louis, Mo.-Ill.	53	65	83	99	73	44	88
24	93	Salt Lake City, Utah	43	50	79	90	72	90	83
25	93	Birmingham-Hoover, Ala.	41	61	78	94	77	59	94
26	93	Durham, N.C.	58	41	99	53	88	75	79
27	93	Iowa City, Iowa	96	99	98	33	74	67	45
28	92	Philadelphia-Camden-Wilmington, Pa.-N.J.-Del.-Md.	60	60	94	97	46	20	91
29	92	Lincoln, Neb.	78	96	88	69	20	55	75
30	92	Ann Arbor, Mich.	84	82	100	46	91	55	45
31	91	Rochester, N.Y.	79	91	92	85	43	13	70
32	91	Boston-Cambridge-Quincy, Mass.-N.H.	66	85	99	98	16	25	69
33	91	Lexington-Fayette, Ky.	72	92	95	61	47	44	70
33	91	Oklahoma City, Okla.	44	78	75	88	35	71	95
35	90	Baltimore-Towson, Md.	80	57	97	96	21	15	78
36	90	Albany-Schenectady-Troy, N.Y.	83	83	93	86	43	13	67
37	90	San Jose-Sunnyvale-Santa Clara, Calif.	70	84	99	64	60	8	86
38	90	Atlanta-Sandy Springs-Marietta, Ga.	28	54	89	96	8	80	98
38	90	Burlington-South Burlington, Vt.	99	96	95	68	24	42	45
40	89	Harrisburg-Carlisle, Pa.	87	89	69	86	99	30	54
41	89	Charlottesville, Va.	99	88	96	30	72	61	45
42	88	Cincinnati-Middletown, Ohio-Ky.-Ind.	45	65	76	96	64	44	93
43	88	Milwaukee-Waukesha-West Allis, Wis.	66	69	82	88	84	24	70
44	88	Columbus, Ohio	51	64	88	92	63	17	88
45	88	La Crosse, Wis.-Minn.	95	98	67	72	92	42	45
46	87	Rochester, Minn.	95	93	75	49	96	55	45
47	87	College Station-Bryan, Texas	92	86	90	22	32	99	56
48	87	Amarillo, Texas	87	75	47	75	32	99	77
49	86	Springfield, Mo.	85	91	44	79	95	65	64
50	86	Indianapolis, Ind.	41	49	75	92	80	39	96
51	86	Lubbock, Texas	65	85	70	78	32	99	54
52	86	Flagstaff, Ariz.	94	63	81	32	14	82	87
53	85	Tucson, Ariz.	60	35	92	66	14	82	82
54	85	Lawrence, Kan.	98	94	88	20	95	48	53
55	85	San Antonio, Texas	29	48	66	93	32	99	97
56	85	Tampa-St. Petersburg-Clearwater, Fla.	48	32	67	87	40	87	96
57	84	Boulder, Colo.	73	67	98	44	23	50	83
57	84	Spokane, Wash.	85	72	64	70	20	70	80
59	84	Asheville, N.C.	67	78	63	55	88	75	73
60	83	Wichita, Kan.	45	88	61	87	95	48	77
61	83	Blacksburg-Christianburg-Radford, Va.	93	91	79	23	72	61	65
62	83	San Diego-Carlsbad-San Marcos, Calif.	44	59	94	89	60	8	88
63	83	Columbia, S.C.	57	56	76	81	46	42	92
64	82	Ames, Iowa	96	98	90	1	74	67	56
64	82	Reno-Sparks, Nev.	53	49	72	69	2	99	93
66	82	Duluth, Minn.-Wis.	94	90	51	81	93	46	45
67	81	Champaign-Urbana, Ill.	81	89	86	83	51	20	45
68	81	State College, Pa.	99	96	87	26	99	30	45
69	81	Detroit-Warren-Livonia, Mich.	50	37	77	91	91	55	59
70	81	Bellingham, Wash.	93	64	69	45	20	70	84
71	80	Kalamazoo-Portage, Mich.	76	87	85	42	91	55	45
72	80	Topeka, Kan.	90	76	44	59	95	48	84

Source: Expansion Management, 2007 Education Quotient™, 2007 Healthcare Cost Quotient™, 2007 Quality of Life Quotient™, 2007 Knowledge Worker Quotient™, 2006 Logistics Quotient™, 2006 Legislative Quotient™, 2007 America's 50 Hottest Cities poll